**Frequently Asked Questions**

1. What is the Colorado Fitness All Sports Show?

The **Colorado Fitness All Sports Show** is the largest multi-sport expo in the Rocky Mountain Region. This fun, exciting and educational event welcomes athletes, manufacturers and spectators of all ages that represent a wide variety of sports ranging from recreational to top level competition.

Coaches attend the **All Sports Show** to meet manufacturers, athletes, scouts, organizations and businesses to assist in the farther development of their current and future athletes.

Shoppers, parents, vendors, and athletes attend the **All Sports Show** to find the biggest names in sports, health and fitness, who present the latest trends in fitness, supplements and equipment. All attendees enjoy learning about the newest and latest products and technologies from your favorite sports.

1. When is the Colorado Fitness All Sports Show?

The First Annual **Colorado Fitness All Sports Show** will be held on Saturday and Sunday, March 30 and 31, 2013 in Aurora, Colorado.

1. Where is the Colorado Fitness All Sports Show?

The 2013 **Colorado Fitness All Sports Show** will be held at the Arapahoe County Fairgrounds at 25690 East Quincy Avenue, Aurora, Colorado 80016.

1. Where should I stay while attending the Colorado Fitness All Sports Show?

The **Colorado Fitness All Sports Show** is centrally located in near proximity to numerous hotels and motels and numerous restaurants of all styles and price levels. Some convenient hotel recommendations:

1. Who exhibits at the Colorado Fitness All Sports Show?

The **Colorado Fitness All Sports Show** hosts health, fitness and sports professionals from around the country who represent the leading brand names and the new, up and coming names in sports, supplements, equipment, organizations and training centers. Everything you need and want to know for the sports career of yours or your families.

Dedicated sports fans attend each year to shop, learn about the latest innovations in sports and fitness. Sports fans can purchase their equipment at “Show-special” pricing.

Each year the **All Sports Show** will continue to expand its reach throughout the country. Potential exhibitors are encouraged to inquire early about securing display space.

1. Why should I attend the Colorado Fitness All Sports Show?

The **Colorado Fitness All Sports Show** offers attendees and vendors a fantastic and efficient way to answer all their sports questions either by professionals in their respective fields or by meeting the organizations and/or coaches of the teams. Attendees will meet a wide assortment of professional athletes, professional organizations and some of the top professionals in their field, along with manufacturers of sports equipment and presentations by the nation’s top professionals.

1. How do I get to the Arapahoe County Fairgrounds?

The Arapahoe County Fairgrounds is easily acessible off of E-470 and Quincy Avenue. The address is 25690 East Quincy Avenue, Aurora, CO 80016.

1. What is the cost of parking at the Arapahoe County Fairgrounds?

Parking at the Arapahoe County Fairgrounds is FREE!!

1. What public transportation is available?

There is numerous modes of public transportation available.

Taxi service is also available 24 hours per day.

1. Is the Colorado Fitness All Sports Show being held close to a major airport?

Yes. The **All Sports Show** is being held at the Arapahoe County Fairgrounds centrally located only 23 miles from Denver International Airport.

1. How much are tickets to the Colorado Fitness All Sports Show?

Tickets for spectators are only $1.00!

1. Where can I purchase tickets to the Colorado Fitness All Sports Show?

You can pick up your tickets for the 2013 **All Sports Show** at the door on the weekend of the event and from an assortment of retail locations including:

Customized Nutrition & Exercise 2500 30th St, Boulder, CO 303-443-8787

Nicks Shell 19275 E Colfax Ave, Aurora, CO

Logan’s Gym 1801 Lefthand Circle, Longmont, CO 80501

All American Gym 8081 E Orchard Rd #200, Greenwood Village, CO 80111

Bear Necessities, 1628 8th Ave, Greeley, CO 80631 (18 and older only at this location)

1. Where do I find information about exhibiting at the Colorado Fitness All Sports Show?

For Sponsorship information please email our office at: vendor@allsportsshow.com or call 720-870-6300.

1. Where do I find information about attending the Colorado Fitness All Sports Show?

For information about attending the All Sports Show please feel free to contact us via email at info@allsportsshow.com or call 720-870-6300.

1. Where do I locate a schedule of events for the Colorado Fitness All Sports Show?

A complete “Schedule of Events” for the All Sports Show will be available on line at www.allsportsshow.com and a complimentary printed copy will be available throughout the venue on the weekend of the event.

1. Will the Colorado Fitness All Sports Show continue to get better and better each year?

Yes. We strive to continue to offer you a professionally run, fun experience that you will look forward to attending each year. We intend to offer new vendors, exhibits and seminars each year. Don’t miss out!!!

1. What are the sizes of the vendor boothes?

Booth sizes are 10 feet by 10 feet.

1. Do I need to send in a payment with my Exhibitor Application?

Yes, a $100 deposit is required with each Exhibitor Application submitted.

1. What if I need to cancel my booth after sending in the application with payment?

You may cancel the reservation of booth space only by sending written notice to the Promoter, Joe Imbriani, 17637 E Girard Place, Aurora, CO 80013.

1. What is included in a 10x10 booth?

(4) Exhibitor Badges

(1) 8ft back rail (pipe & drape)

(2) 3ft side rails (pipe & drape)

(1) table

(2) chairs

1. Is access to electricity included?

No. Electricity, banner hanging, AV equipment are separate and can be ordered through your exhibitor kit from the host venue. You must email the promoter if you need to rent any equipment.

1. Will I be able to choose my booth location?

Our title sponsors get first choice of booth space. After they are secured onto the floorplan we will start placing all the exhibitors who have sent in their applications with payment on a first come, first serve basis.

Once we start placing our exhibitors we will place boothes as close as possible to your requested locations. We will try to maintain a consumer friendly flow of traffic to assure visibilty for all exhibitors. We will also try to retain consistency of sports for the convenience of our attendees.

1. Can I purchase additional Exhibitor Badges?

Yes, additional badges are available upon request.

1. Are there any discounts for purchasing multiple boothes?

Yes, we are able to offer discounts for additional booth purchases Please contact the promoter to discuss the discounts.

1. Are we allowed to give out promotional materials to the attendees?

Yes, but each giveaway must be handed to the attendee. No throwing or tossing promotional material into the aisle ways.

1. Can an exhibitor sample food/beverage at their booth?

Yes. Each exhibitor must fill out the Sample Authorization Form prior to the event.

Each booth personnel who touch the food/beverage samples must wear disosable gloves at all times around the samples.

1. What if my food samples are packaged by the manufacturer, will I need to wear disposable gloves?

No. If your food/beverage samples are sealed by the manufacturer and you do not open the package for sampling you will not be required to wear disposable gloves.

1. Will vendor booth prices incease in 2014?

We will attempt to maintain the low discounted rates for vendors in 2014 assuming the venue rates do not increase significantly. Those vendors that participate in the 2013 event will be able to register for the 2014 **All Sports Show** at the same rate as a “Thank you for your support”.